

**Progress of the SuperJob 2020 portal promotion activity - AGOL and
The New's Room
In favor of Neopharmed Gentili**

This document indicates the Institutional Relations activities carried out by Network Communication Srls - starting from February 2020 and ending December 2020 - to strengthen the corporate reputation of Neopharmed Gentili, promote the CSR initiatives supported by the company, and facilitate the creation of relations with key Stakeholders.

1- Premio AGOL Giovani Comunicatori 2020:

National contest with the patronage of the Agenzia Nazionale per i Giovani, organized in collaboration with the most important Italian universities and companies with the aim of offering students and young professionals an opportunity to confront and test themselves.

- Exclusive ownership of the "CSR" category and drafting of the tender briefs (students and professionals). The brief was drawn up to receive proposals from young people for project ideas to better implement and communicate the promotion of the SuperJob portal;
- The promotion of the SuperJob portal was communicated to all members of the AGOL Award (U-35) about 500.

NetworkCommunication

- One of your Top Managers in the Scientific Committee of the Premio AGOL Giovani Comunicatori;
- Your logo has been added to all communication material: website, social media, BTL material as a Partner;
- Acquisition of the intellectual property of the winning projects;
- Were sent n. 3 communications relating to the SuperJob portal project through the AGOL newsletter (20,000 users) during the year.

Winners of the CSR category were (CVs and video awards are attached):

- **Valentina Cefalù** (young professionals)
- **Martina Sgandurra** (university students)

2- The New's Room 2020:

The New's Room publishing project, the first Italian monothematic periodical conceived, written and directed by U-35.

Paper:

Full advertising page (4 issues);

NetworkCommunication

On-Line:

- We supported the social initiatives of the SuperJob portal as a media partner;
- Insertion of middleboard banners on the home page of the website www.the-newsroom.it;
- Presence of your brand at the foot of the page on the website www.the-newsroom.it;
- Presence of banners on the newsletter (40,000 users);
- Promotion of the SuperJob portal on The New's Room social channels (Facebook, Instagram, LinkedIn)