



ANNUAL REPORT

SUPERJOB - 2020

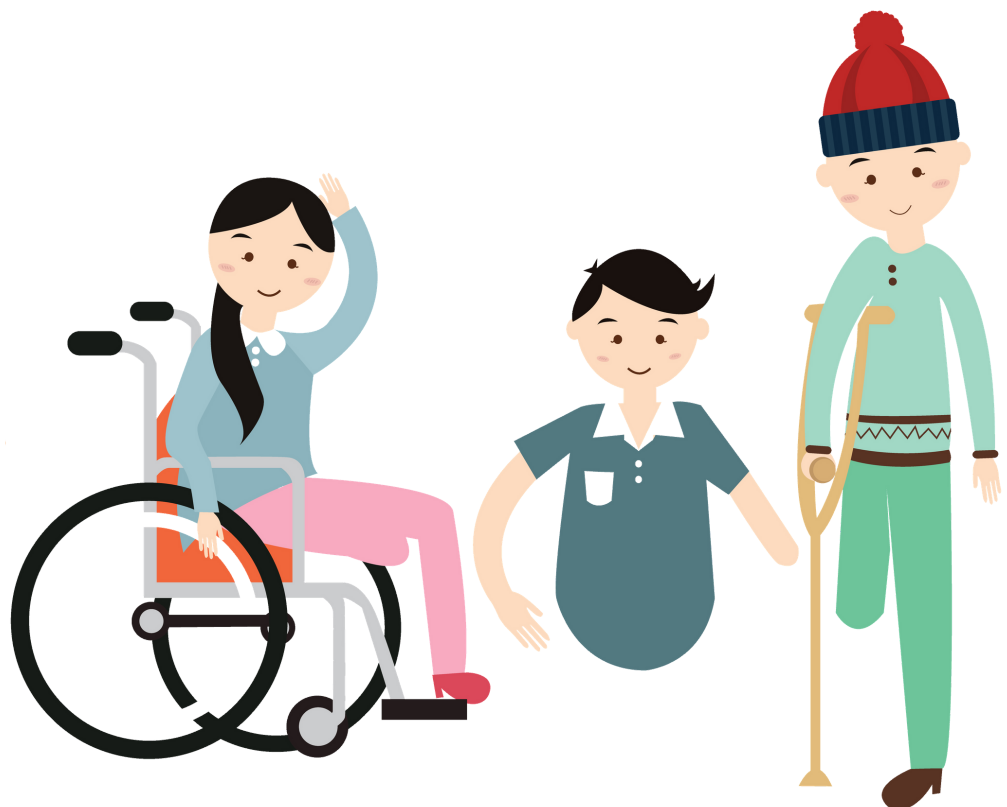
SUPERJOB

SUPERJOB - GENERAL

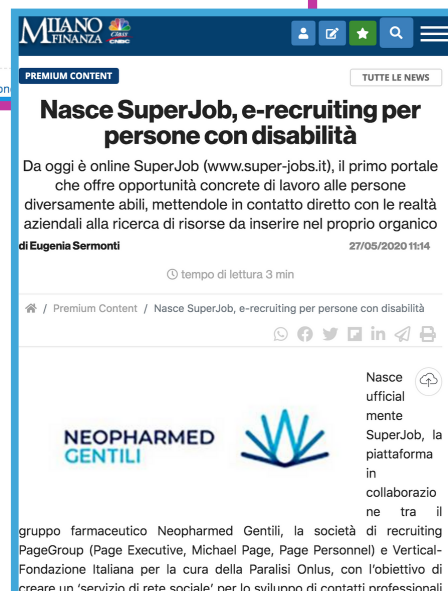
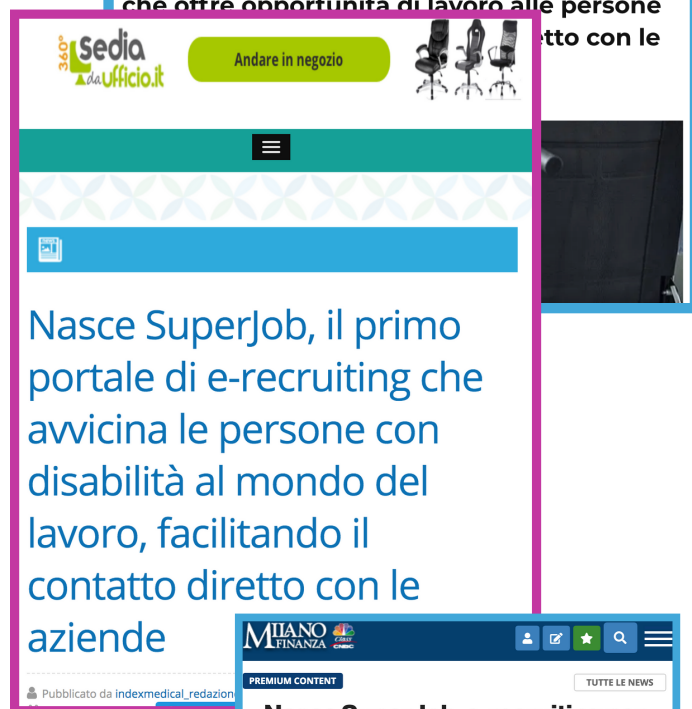
For the launch of SUPERJOB, the first recruitment platform in Italy completely dedicated to people with disabilities, we created a website, we opened four social channels (LinkedIn, Facebook, Instagram and YouTube) in order to reach as many users as possible depending on the age and their interests.

Furthermore, we involved Italian newspapers such as Il Sole 24 Ore, Vanity Fair Italia, Forbes Italia and we presented the project during the Inclusion Job Day through a webinar.

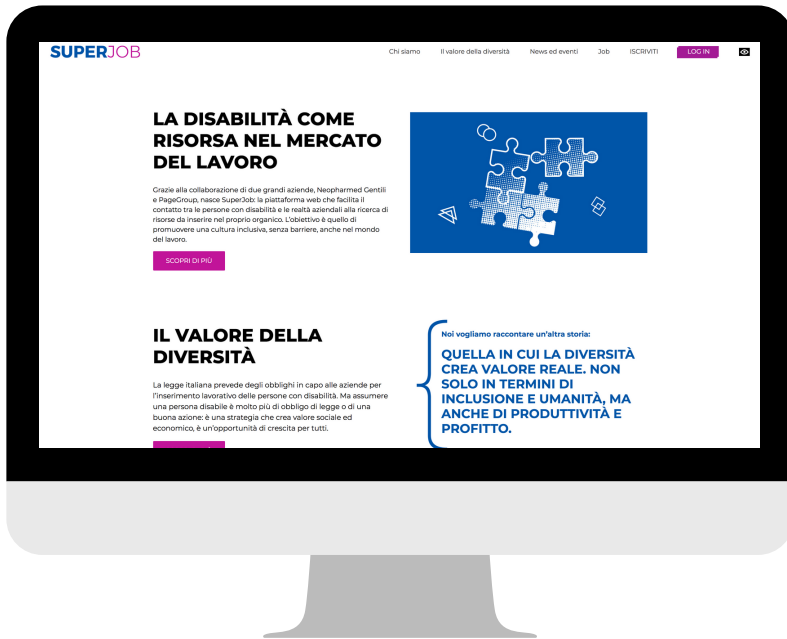
This was followed by a series of activities such as interviews with people with disabilities at work, video spots and conferences to strengthen the project throughout Italy.



SUPERJOB ON ITALIAN MEDIA



SUPERJOB - WEBSITE

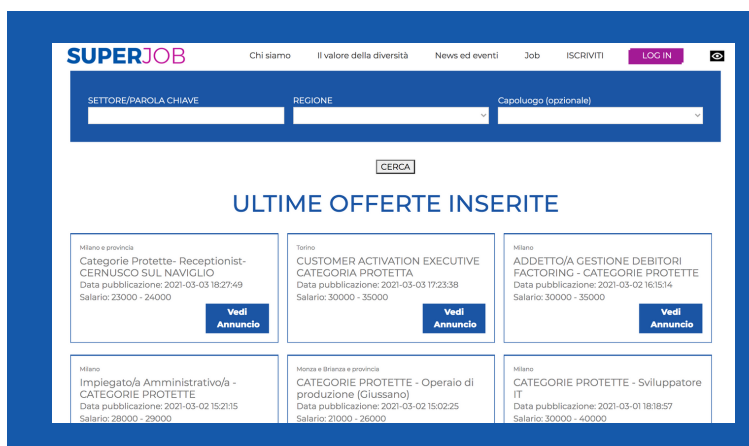


The website (www.super-jobs.it) is updated every day with job advertisements from all Italian cities, news from the world of work-disability and with all the initiatives in which SUPERJOB is involved.

The website structure is simple and fluent, so as to allow users to navigate the website in a practical way.



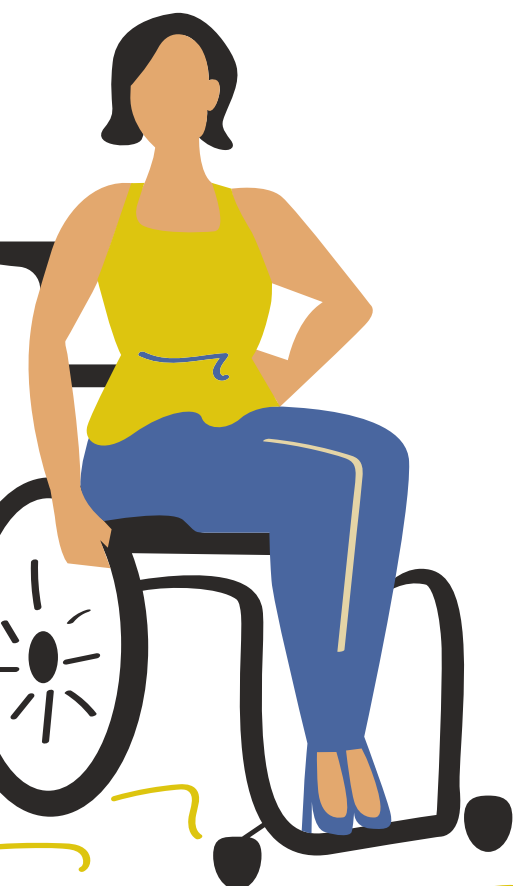
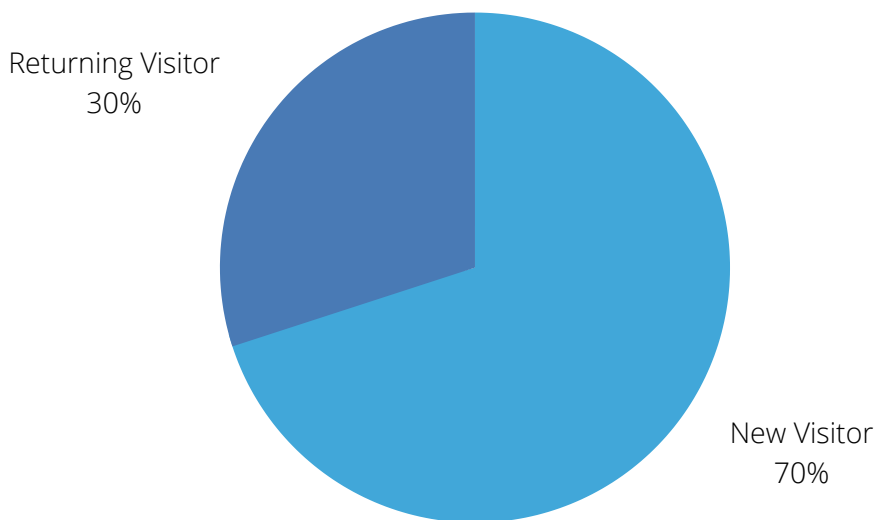
COMPANIES /
PRIVATE USER



JOB OFFER



SUPERJOB WEBSITE



62,2%

ITALIAN USERS

26,30%

SPANISH/ENGLISH
USERS

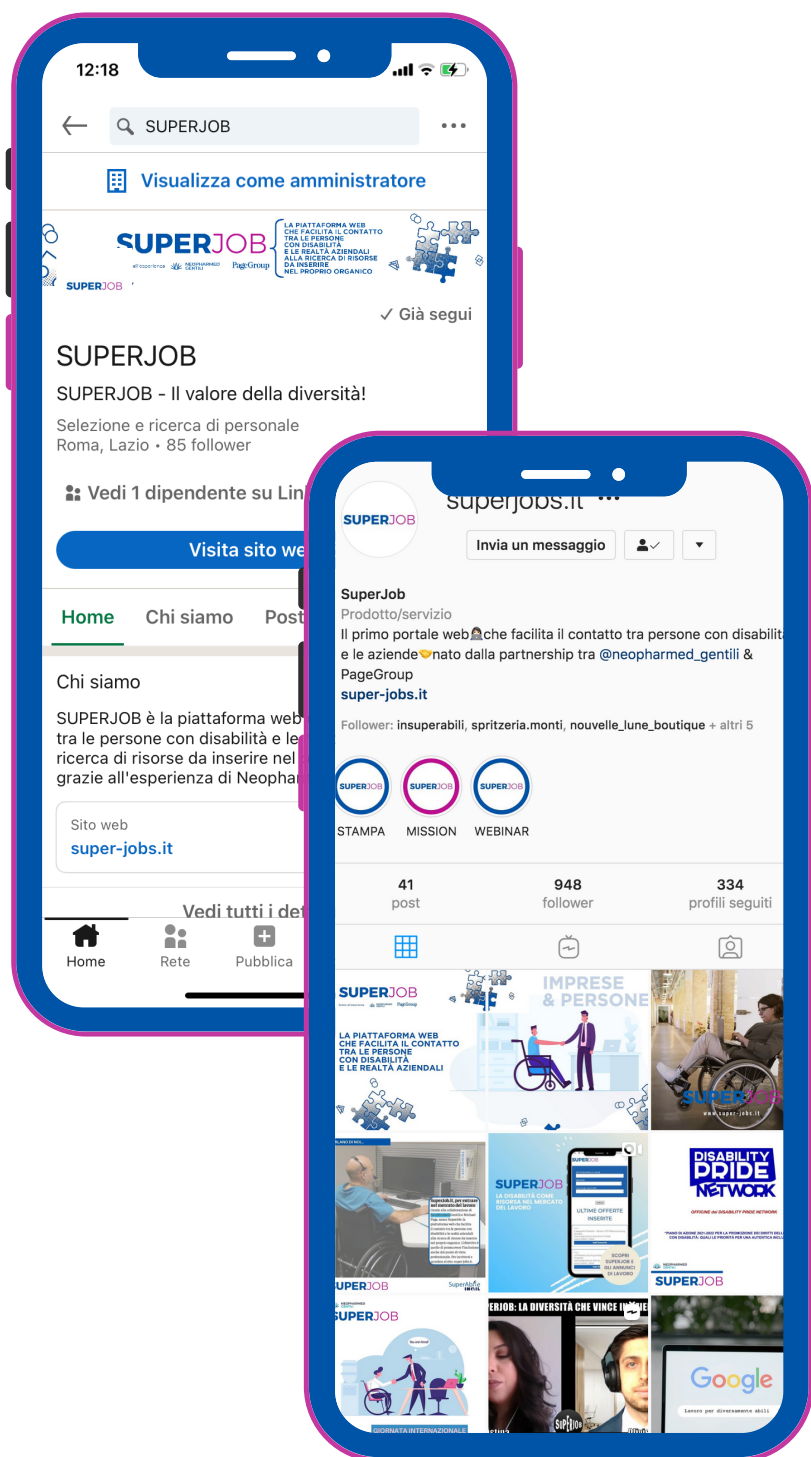
11,50%

OTHER USERS

300/500

WEBSITE VISITORS PER MONTH

SUPERJOB SOCIAL NETWORK



948 FOLLOWERS

INSTAGRAM IS THE SOCIAL
NETWORK PREFERRED
BY THE USERS



294 FOLLOWERS

FACEBOOK IS THE SECOND
SOCIAL NETWORK PREFERRED
BY THE USERS

OTHER SOCIAL NETWORK:



SOCIAL NETWORK DETAILS

- **INSUPERABILI**
NOPROFIT - ORGANIZATION

- **COMUNITÀ DI SANT'EGIDIO**
NOPROFIT - ORGANIZATION

**TOP
FOLLOWER**

**CONTENTS PRODUCED
AND PUBLISHED
(NEWS, CARDS, STORIES, VIDEO...)**

102

**TOTAL FOLLOWERS ON
FACEBOOK, INSTAGRAM, LINKEDIN
AND YOUTUBE**

1416

SOME CONTENT CREATED

VIDEO SPOT - **THIS IS SUPERJOB**



VIDEO INTERVIEW - **DISABILITY AT WORK**



SOME CONTENT CREATED

VIDEO INTERVIEW FOR - **FORBES ITALIA**



WEBINAR - **INCLUSION DAY 2020**

Webinar

SUPERJOB

a cura di

**Disabilità
e lavoro, un binomio
possibile (e vincente).
L'esperienza di SuperJob**

 **Dalle ore 11,30 alle ore 12,15**

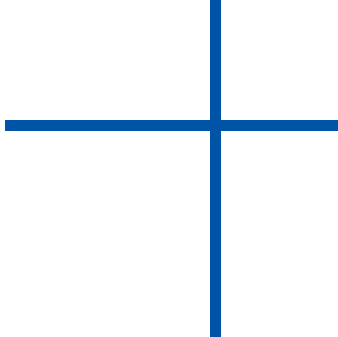
inclusion
JOB DAY
VIRTUAL EDITION
3 LUGLIO • MILANO



 **CESOP**
HR CONSULTING COMPANY

 **INTERACTION FARM®**
insight driven marketing

INCLUSIONJOBDAY.COM



SOME CONTENT CREATED

JOB OFFERS



BACHECA ANNUNCI

ULTIME OFFERTE DA TUTTA **ITALIA**

Italia
SVILUPPATORI/ANALISTI App. alle
Categorie protette (L.68/99)
Data pubblicazione: 2020-11-02 10:55:47
Salario: 27000 - 28000

**Vedi
Annuncio**

Pavia e provincia
CATEGORIE PROTETTE - Impiegato
logistico (Pavia)
Data pubblicazione: 2020-11-02 16:54:47
Salario: 23000 - 25000

**Vedi
Annuncio**





**TROVA LE OFFERTE
PIÙ ADATTE A TE**

SUPERJOB





BACHECA ANNUNCI

ULTIME OFFERTE DA **ROMA**

Roma
Data Analyst - Categorie protette
L.68/99
Data pubblicazione: 2020-09-01 17:04:15
Salario: 25000 - 28000

**Vedi
Annuncio**

Roma
Controller (DB SQL) - Categoria
protetta (Art.1 L.68/99)
Data pubblicazione: 2020-03-26 18:38:43
Salario: 30000 - 35000

**Vedi
Annuncio**





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BACHECA ANNUNCI

ULTIME OFFERTE DA **MILANO**

Milano
CATEGORIE PROTETTE - neolaureato
in economia
Data pubblicazione: 2020-09-18 16:45:04
Salario: 22000 - 25000

**Vedi
Annuncio**

Milano
CATEGORIE PROTETTE - Internal
Sales
Data pubblicazione: 2020-09-17 17:53:57
Salario: 22000 - 25000

**Vedi
Annuncio**





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SUPERJOB





SOME CONTENT CREATED

TUTORIAL - WHAT IS SUPERJOB



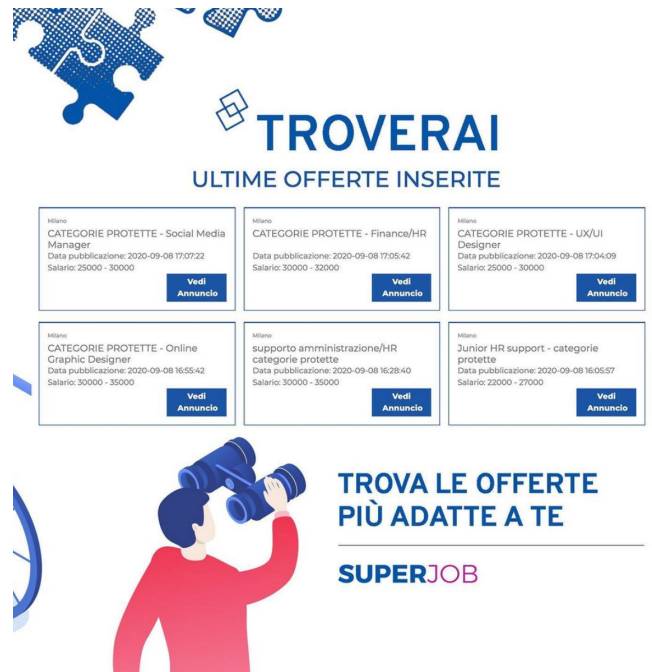
**CERCHI LAVORO?
SCOPRI COME FUNZIONA
IL PORTALE**

SUPERJOB

**LA DISABILITÀ COME
RISORSA NEL MERCATO
DEL LAVORO**

**IL VALORE DELLA
DIVERSITÀ**

**QUELLA IN CUI LA DIVERSITÀ
CREA VALORE REALE. NON
SOLO IN MI TESIMANI PIÙ**



TROVERAI

ULTIME OFFERTE INSERITE

Milano CATEGORIE PROTETTE - Social Media Manager Data pubblicazione: 2020-09-08 17:07:22 Salario: 25000 - 30000 Vedi Annuncio	Milano CATEGORIE PROTETTE - Finance/HR Data pubblicazione: 2020-09-08 17:05:42 Salario: 30000 - 32000 Vedi Annuncio	Milano CATEGORIE PROTETTE - UX/UI Designer Data pubblicazione: 2020-09-08 17:04:09 Salario: 25000 - 30000 Vedi Annuncio
Milano CATEGORIE PROTETTE - Online Graphic Designer Data pubblicazione: 2020-09-08 16:55:42 Salario: 30000 - 35000 Vedi Annuncio	Milano supporto amministrazione/HR categorie protette Data pubblicazione: 2020-09-08 16:28:40 Salario: 30000 - 35000 Vedi Annuncio	Milano Junior HR support - categorie protette Data pubblicazione: 2020-09-08 16:05:57 Salario: 22000 - 27000 Vedi Annuncio

**TROVA LE OFFERTE
PIÙ ADATTE A TE**

SUPERJOB



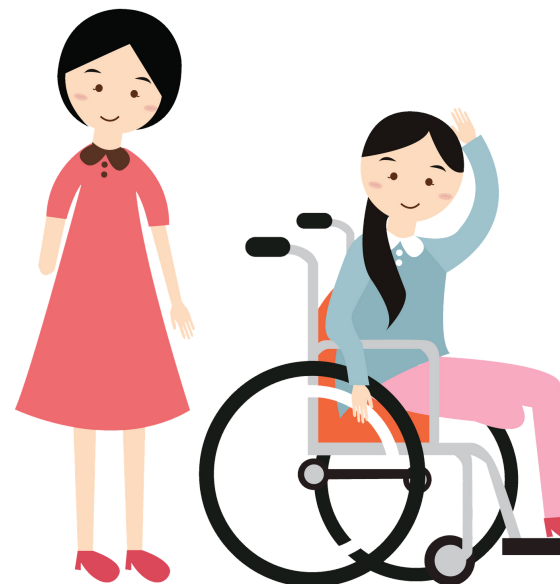
**CERCHI LAVORO?
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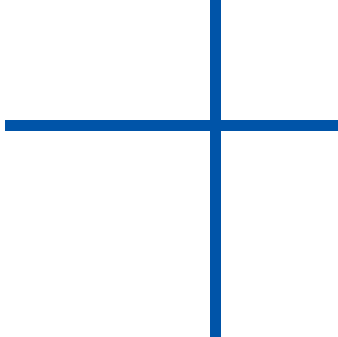
SUPERJOB

**LA DISABILITÀ COME
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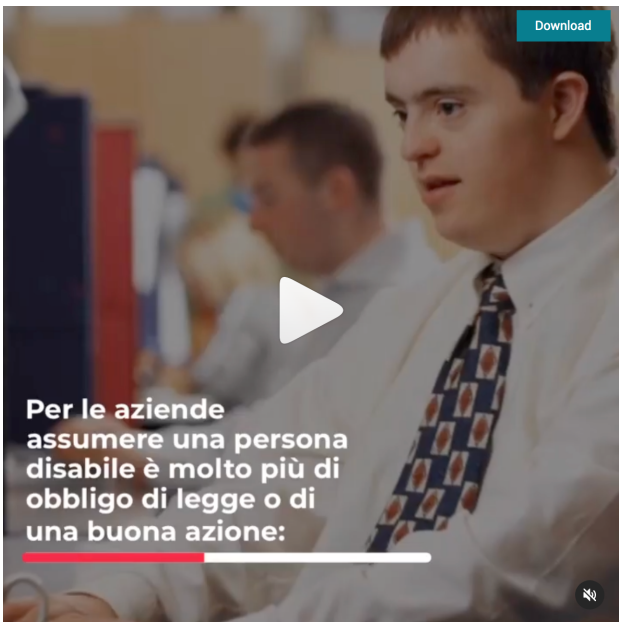
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SOME CONTENT CREATED

VIDEOS & STORIES





THANK YOU